



Acumen Financial Solutions

June 2018

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An Overview

About us

- A Financial Advisory Service firm incorporated in 2015 by former members of big4 consulting firm.
- We take pride in providing the quality and depth of the best large-firm practice with the cohesiveness, agility, and client responsiveness of a smaller firm.
- Our partners are dynamic, creative, and entrepreneurial with extensive experience in Corporate Accounting, Taxation, Risk Assessment and Strategic Advisory.
- Firm represents a coalition of specialized skills that is geared to offer sound financial solutions and advices.

Our mission: Delivering professional services of highest standards; and Upholding the code of conduct and ethics of the profession.

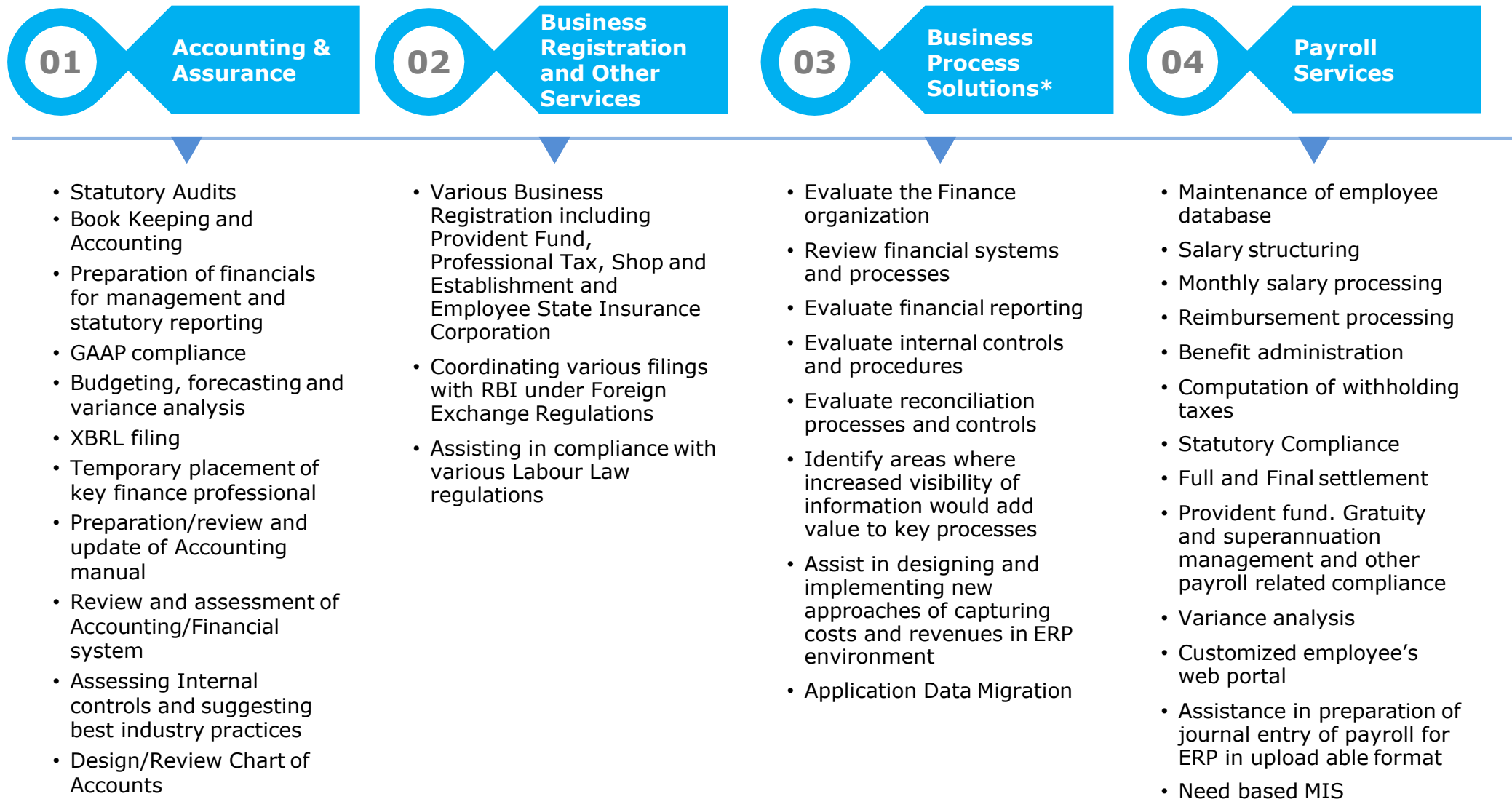
Our motto: Committed to add value with optimization

Our Team: Experienced professionals from diversified background

Our Approach: Providing personalized and prompt solutions at all times.

Diversity in the needs of our clients, challenges us to strive for best solutions.





*BPS offerings are detailed out in next slide

Service Streams: Co working space

Businesses today are facing a rapidly evolving landscape such as regulatory and technology changes.

Tie up with various Co working space:

- Setting up Financial Help Desk by deporting Acumen personnel at co working space
- Virtual Helpdesk: Dedicated number & email for quick reply of any query. TAT of 4 Hrs.
- Conversation Desk at premises once a week to chat up with co-working clientele
- Tiny periodic newsletters to spell out the latest in legal & tax compliance
- Subsidized three month retainer model

Acumen Financial Advisory Services

Acumen's Financial Advisory services can serve as a 'one-stop-solution' for all your business support needs by assisting in all support activities—from accounting to the administration of finances and personnel.



Value proposition to Client

EASE OF OPERATIONS

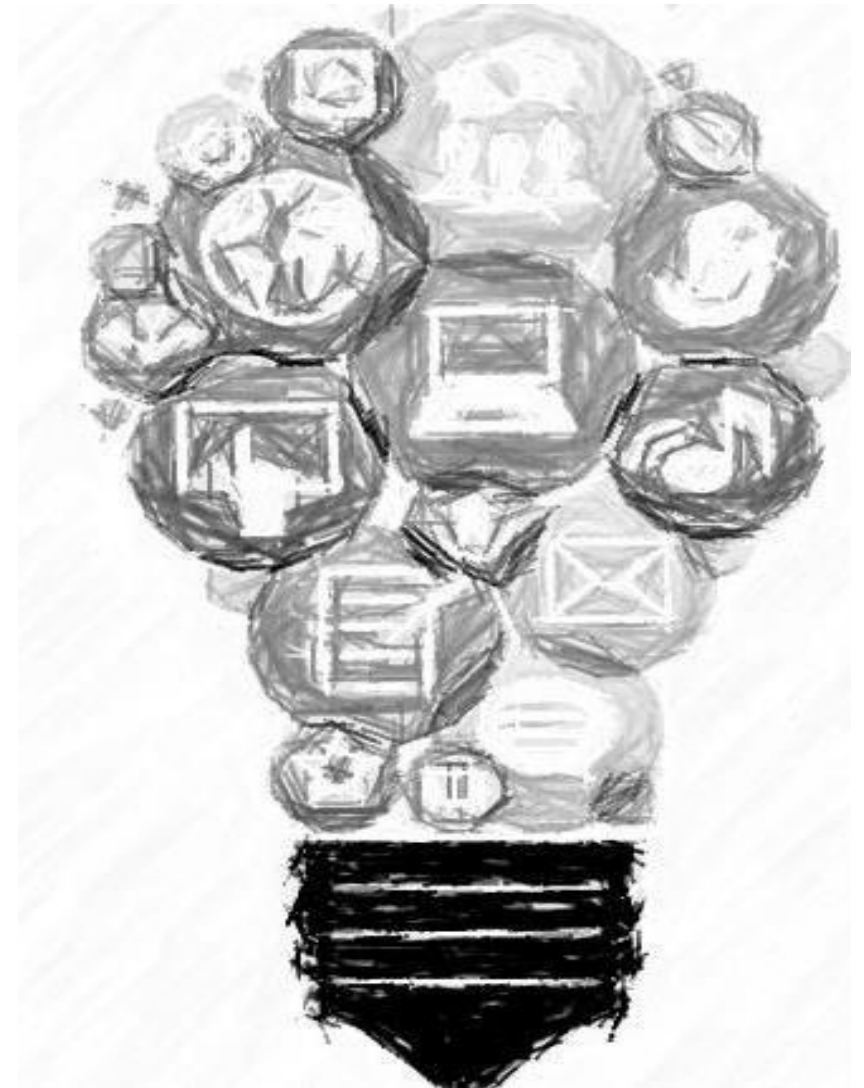
- Provide consistent and robust accounting and reporting
- Enable your management team to focus on your core business
- Single point of contact so all communications are efficient and coordinated

RISK MITIGATION

- Expert local delivery and central control of all accounting and payroll processes to ensure your business is fully compliant with local laws
- Independence in accounting function reporting directly to corporate/regional enhances local controls

COST CONTROL

- Quality experienced BPS staff reduces overall costs of local corporate compliance, finance and administration function
- Completeness of bookkeeping and reporting can reduce audit efforts and consequently fees
- Service continuity mitigates risk of staff turnover that also reduces risk of late filings that could lead to penalties and interest



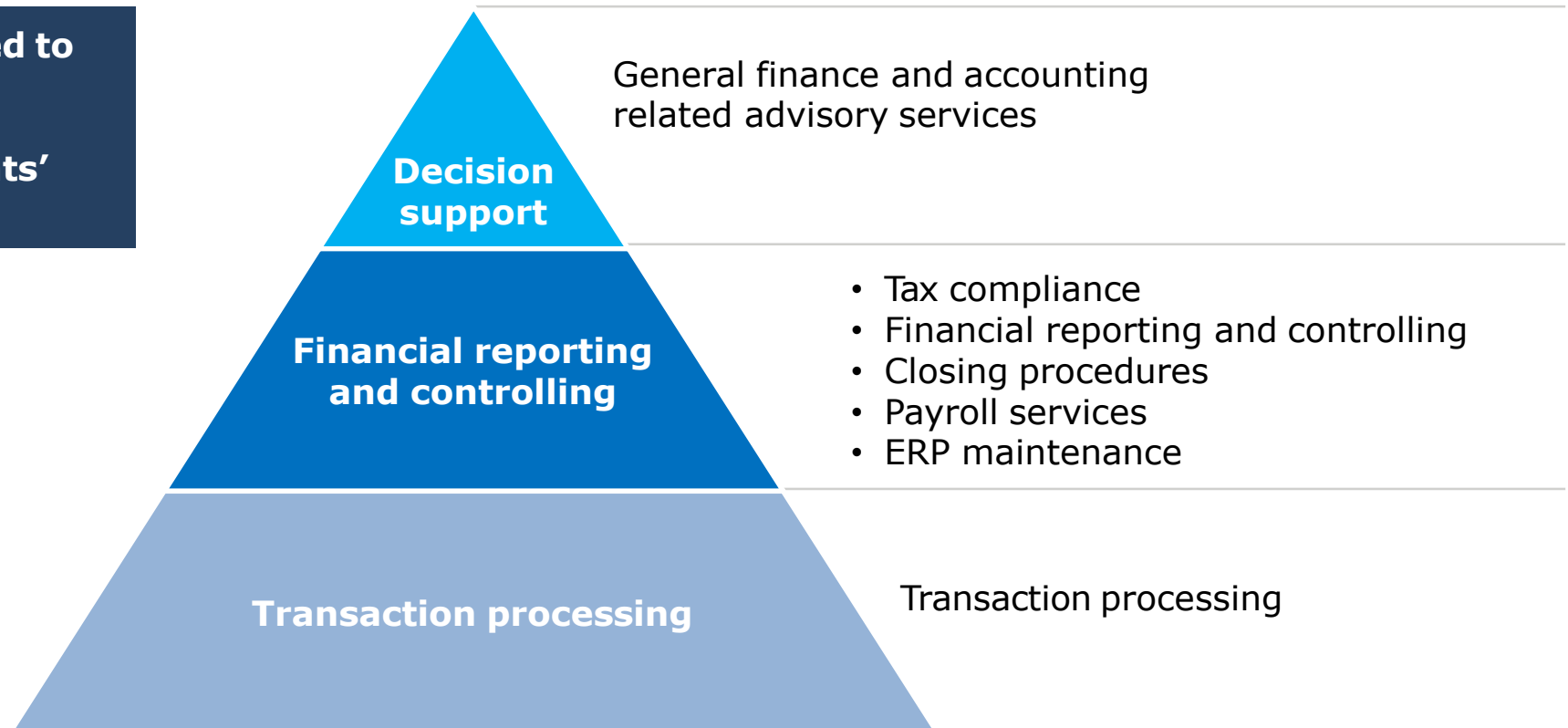
Our Approach: Just sized for the Client

(Custom solutions to each client)



ACUMEN
FINANCIAL SOLUTIONS

Solutions tailored to address the complexity and specifics of clients' operations.



We believe in providing personalized and prompt solutions at all times to our clients.

Our Team

PARTNERS



Ankit Goel
Partner, Acumen

Ankit is first attempt Chartered Accountant, a dynamic professional with experience of Big4 and Business Process solutions In Macquarie (Australian Investment Bank) of over 8 years. He has worked in niche accounting area of Derivatives & Hedging. He also holds Diploma certificate of IFRS.

Currently he is an expert in streamlining the business process to bring out efficiency in the Company.



Lavleen
Partner, Acumen

Lavleen is a Tax expert with a an experience of more than 8 years. He head Tax department in Acumen.

Prior to this he has worked for one of the premium construction companies in India.

His expertise in the area of taxation is extra ordinary and specializes in litigation. His prodigy speaks in his work at Acumen.



Aparna Sharma
Partner, Acumen

Aparna has over 8 years of diversified experience of Big4 Consulting firms and Infrastructure Industry. She specializes in Accounting and Transaction advisory . She holds certifications in IFRS and undergoing for gaining certification of CFE and US GAAP . Prior to her current role with Acumen, she was associated with KPMG in assurance, Corporate Accounting and Strategy & Planning team with a Fortune 500 Power sector group

Our Clients

We are proud to share that Acumen has been able to achieve high delivery targets in a short span across various sectors and services.

Some of the sectors which the firm has been involved with closely include:

- Digital Marketing
- Ethical Hackers
- Banking and Non Banking Finance Companies
- Schools
- Manufacturing
- Retail
- Real Estate and Infrastructure
- Dealerships and Franchisees
- Non Governmental Organizations
- Hotel, Tourism & Leisure



Contact Us

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